

2010

The first round of judging proved a tough assignment with no shortage of impressive entries across every category. But after much deliberation, we are proud to announce the finalists for the Betview Awards 2010

Last month saw the first round of judging take place for the Betview Awards 2010. The calibre of entrants was even higher than last year, with examples of excellence from across the UK and Republic of Ireland representing all aspects of the dynamic betting and gaming industry.

We are now pleased to be able to announce the finalists in each category of the Betview Awards 2010 and over the next few issues of *Betview* we'll be finding out more about our finalists and what makes their businesses that extra bit special.

The winners of these Betview Awards will be announced at the gala event on the April 27 2010 at the Hilton Park Lane Hotel, where we'll also be announcing the winners of the Bookmaker of the Year Award and the Lifetime Achievement Award for Best industry Contribution.

Join us at The Betview Awards 2010 presented by Clare Balding, and enjoy not only the celebration of the best in the business but also a chance to meet friends and industry peers with an amazing night of food, drink and entertainment.

Book your place now for the Betview Awards 2010 being held on April 27 2010 at the Hilton Park Lane hotel

Individual tickets are available at:
£150 (ex Vat) per person

Tables of 10 are available at:
£1500 (ex Vat) per table

To book or find out more call the Betview Awards team on 020 7585 4000 or email:
betviewawards@betviewmagazine.com

The Betview Awards 2010 Finalists:

BEST DESIGNED OUTLET OF THE YEAR

JenningsBet, Cannock
Betfred, Bedworth
Coral, Bishopsgate, London

MOST CREATIVE MARKETING CAMPAIGN

Betster - Season Ticket
Coral - The Big Four
William Hill - Best Prices

BEST ON-COURSE BETTING OPERATOR

Sunderlands
Martin of Leicester
Johnny Ridley

CHAIN OF THE YEAR - 20 OUTLETS OR LESS

Betster
Pridmore Bookmakers
Roar! Betting

CHAIN OF THE YEAR - MORE THAN 20 OUTLETS

Betfred
Coral
William Hill

ONLINE COMPANY OF THE YEAR

Betfair
Ladbrokes.com
William Hill Online

INDEPENDENT OUTLET OF THE YEAR

Betterbet TC, St Helens
Nightwood Racing, Peterborough
Baileys Racing, Essex

NEWCOMER OF THE YEAR

Gamtrain Technology
Ffos Las Racecourse
WinBet

RACECOURSE OF THE YEAR

Newbury
Punchestown
York

TEAM OF THE YEAR

Betterbet TC, St Helens
Joe Jennings, Cherry Hinton
Totesport, Salford

MANAGER OF THE YEAR

Better - Teena Barker (*Neasden*)
Coral - Colin Barber (*Hinckley*)
Joe Jennings - Joy Murton (*Leigh-on-Sea*)
William Hill - Bambos Charalambos (*Edgware Road*)
William Hill - Jane Noble (*Darlington*)

